

2nd PERFUMED PLUME

AWARDS FOR FRAGRANCE JOURNALISM



Lyn Leigh, Mane's Westly Morris, Award Winner Catherine Haley Epstein of Temporary Art Review and Mary Ellen Lapsansky



Sheherazade Chamlou and Team Verescence



Ildiko Juhasz, Director, LVMH Fragrance Brands; Mary Manning, SilkRoute Strategists; and Michael Edwards, Fragrances Of The World



Anne Stillman Nordeman, Adelaide Farah, Sarah Colton



Beauty Fashion's Dan Castiglione and Katie Cheng



Sarah Colton and Annette Greene



April Long, Emily Dougherty and Sarah Colton

It was standing room only at the **2nd Perfumed Plume Awards** as six winners whose prolific skills in creative fragrance journalism were recognized and rewarded their prize of \$1,000.00 and an elegant Cross pen.

The lively awards party, held at one of New York's hidden art gems, the Society of Illustrators, was buzzing with anticipation and conversation flowing between guests: iconoclasts, cross-generational fragrance innovators, game-changers, free spirits, influencers, industry notables and luminaries from the world of media, fragrance, art and design.

The awards were established in 2015 by **Mary Ellen Lapsansky** and **Lyn Leigh**, both experienced fragrance and cosmetic executives, to honor and recognize fragrance stories and the many talented writers and visualists who give the reader an inside view of the cultural, historical, scientific and personal approaches to fragrance design and what it takes to create an evocative scent.

Westly Morris, Senior Vice president-Fine Fragrance at **MANE** commented "as the Founding Sponsor, we couldn't be happier to see the Perfumed Plume Awards gain recognition as a 'must win' award. In only its 2nd year, they have made a huge impact."

"We were enthused to receive a substantial increase in submissions this year from the global community, which means that the Perfumed Plume Awards is building momentum and becoming recognized as an annual, iconic symbol of media excellence. And this is what we set out to do!" Said Mary Ellen Lapsansky

Lyn Leigh noted " we exist to honor the writers and artists across the media spectrum that have so brilliantly brought to the page the story of fragrance in all its magic and mystery".

For the full list of winners, please visit beautyfashion.com